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Professional Summary

I am a senior web developer fluent in development, design, and marketing. I have over 9 years of experience in digital technologies. A formidable part of any team, I can translate software solutions to any role in order to drive efficient and accurate builds. I am an active member in the development community and jump at any chance to make new connections and utilize my skills.

Technical Skills

Frameworks

.NET, Angular, AngularJS, AngularMaterial, Bootstrap, Bulma, NgRx, Node, React, SASS, Vue

Languages

AngularCLI, C#, CSS, GitCLI, GraphQL, HTML, JavaScript, jQuery, SCSS, Typescript, VB

Software

Apollo, Bitbucket, Figma, Illustrator, Jira, PhotoShop, Sketch, VisualStudioCode, Webflow, WordPress

Work Experience

Independent Contractor at Urban Core Collective—Grand Rapids, MI

January 2020 – Present

- Support and maintain the non-profit's digital properties
- Currently redesigning the website to showcase the organization's partners and vision
- Create graphics and reusable templates for current and future volunteers

Project: Create a page and social media templates for a Get Out The Vote! campaign

Role: Graphic Designer, Web Designer

Skills Used: Canva, Photoshop, Illustrator, WebFlow

Independent Contractor at Dematic—Grand Rapids, MI

February 2020 – August 2020

- Initially brought on as the singular developer, implemented and utilized agile methodologies
- Wrote the original API in C# .NET, then worked with one developer to optimize the back-end build
- Thoroughly documented, designed, and built a branded enterprise level application
- Successfully managed the project and a team of four remotely during the pandemic

Project: Build an internal tool

Role: Project Manager, Designer, Developer Manager, FullStack Developer

Skills Used: Angular, Angular CLI, Angular Material, GitCLI, HTML, NgRx, SCSS, Typescript

UI Developer at KPMG—Grand Rapids, MI

May 2018 – February 2020

- Identified then implemented the most intuitive way to present AI mined data to assist corporate contract auditing
- Developed new features for an in-house applications using Angular (JS & 8)
- Created an intuitive layout utilizing router views that translated well for developers and users
- Themed Angular Material components to fit KPMG branding guidelines

Project: Create a working proof of concept for rapidly built internal accounting applications

Role: Lead Designer, UI Developer

Skills Used: Angular 8, Angular CLI, Angular Material, GitCLI, HTML5, JavaScript, SCSS, Typescript

Project: Internal accounting application

Role: Lead UI Developer

Skills Used: AngularJS, Angular Material, ES6, GitCLI, HTML5, JavaScript, SCSS

Front End Bootcamp Instructor at Grand Circus—Grand Rapids, MI

January 2019 – April 2019

- Taught, mentored and prepared 13 developers-in-training from diverse backgrounds for work
- Explained complex development concepts in easy to understand ways
- Created and led coding exercises and labs for solo, pair, and group work using real-world scenarios
- Provided a supportive classroom environment that resulted in passionate and fast paced learning

Marketing Advisor at Little Space Studio—Grand Rapids, MI

January 2018 – April 2018

- Shaped and documented a strategic, long-term marketing plan to guide and sustain effective techniques amongst leadership and staff to grow new co-working space for creatives
- Audited competition, personas, and SEO status throughout Greater Grand Rapids to increase Google rank (currently have 3rd place ranking), brand recognition and ultimately memberships
- Directed extensive content strategy for blog posts, emails, and social media to reach target audience and build 200+ email database prior to grand opening

Web Developer at MarketNet Solutions Inc.—Spring Lake, MI

November 2012 – March 2018

- Spearheaded dozens of internal projects, including coding and setting up all aspects of a robust e-commerce solution in Shopify that generates over \$300K/year
- Coordinated with marketing team to automate processes and speed up the creation and execution of email campaigns; achieved above average click through and subscription rates
- Delivered resilient bug fixes to improve applications; solved 100% of 300 bugs in 6 months

- Contributed clean code to strengthen development of browser-based lead management system using Visual Basic and ASP.NET

Project: Fortified existing codebase of a web-based lead management system with bug-fixes and new features including a robust Request for Quote generator

Role: Developer, Designer and QA

Skills Used: .NET, CSS, HTML, JavaScript, SQL

Project: Engineered a custom marketing campaign generator for a client and their sales people

Role: Lead Developer and Designer

Skills Used: .NET, Bootstrap, CSS3, HTML5, JavaScript, jQuery

Project: Built a new responsive website for MarketNet

Role: Lead Web Developer, Lead Designer

Skills Used: CSS3, HTML5, Illustrator, JavaScript, jQuery, Photoshop, Webflow

Web Developer and Designer at GR Web Tech—Grand Rapids, MI

August 2012 – 2018

- Designed and coded custom themes and plugins in Wordpress' content management system
- Coordinated the design and development of websites for a variety of small businesses
- Facilitated training and provided documentation for clients to capitalize and sustain new solutions, including strategies to analyze and increase web conversions, SEO and adwords results

Project: Built a responsive website for client Carpenter & Judd

Role: Lead Web Designer, Lead Web Developer

Skills Used: CSS, HTML, JavaScript, jQuery, PHP, WordPress

Project: Assisted in building website for client BoxBoom Creative

Role: Web Developer

Skills Used: CSS3, HTML5, JavaScript, PHP, WordPress

Community Involvement

Public Speaking

- "Lead for Good: Building a Cohesive Team" with Code for Good, 2019
- "How to Earn a Career in Tech: No Degree Required" with Grand Circus, 2019

Volunteer Developer, Code for Good (formerly Give Camp)

2017 - Present

Volunteer, Crash's Landing: Cat Rescue and Placement Center

2010 - 2019

Professional Development

Marketo Expert Certification

2017

Festival Literary Awards—Young Adult Winner

2016