

Professional Summary

A versatile web developer with 6 years of field experience. Fuses development with an interest in design and marketing to create profitable digital products. Always seeking additional training to keep skills modern, scalable, and updated. Known for curating knowledge and resources on topics that expand team member's abilities.

Technical Skills

Frameworks

SASS, Bootstrap, ASP.NET, MVC3, MEAN Stack

Languages

HTML5, CSS3, JavaScript, jQuery, SQL, C#, VB.NET

Software

Photoshop, Illustrator, Webflow, Marketo, Shopify

Work Experience

Marketing Advisor for Little Space Studio—Grand Rapids, MI

January 2018–present

- Shape a strategic, long-term marketing plan centered around growing the co-working space as a collective contractor group
- Audited competition, personas, and current SEO status regarding co-working spaces both in and out of the Grand Rapids area
- Directed extensive content strategy for blog posts, emails, and social media completely based on the target audience
- Author the marketing strategy in an accessible document given to Little Space Studio, the writers, and any future contractors they may work with

Web Developer at MarketNet Solutions Inc.—Spring Lake, MI

November 2012–April 2014, April 2015–March 2018

- Strengthened development of a browser-based lead management system using Visual Basic and ASP.NET
- Delivered resilient bug fixes to improve applications
- Coordinated with the marketing team to create, execute, and automate their processes
- Spearheaded multiple internal projects, including a robust e-commerce solution in Shopify

Project: Build a new responsive website for MarketNet

Role: Web Developer, Lead Designer

Skills Used: Webflow, CSS3, HTML5, JavaScript, jQuery

Project: Create and manage email campaigns for MarketNet's audience

Role: Lead Marketer, Designer

Skills Used: Marketo, HTML, CSS, Email Template Development and Email Marketing

Project: Move MarketNet's ecommerce site to a modern platform

Role: Research and Development Lead

Skills Used: Shopify, HTML5, CSS3, JavaScript, jQuery, Liquid, Photoshop

Project: Clean, repair, and document MarketNet's flagship product code

Role: Lead Developer, "Exterminator"

Skills Used: VB.NET, HTML, CSS, Telerik, SQL, Team Foundation Server, IIS, Azure

Project: Develop a wholesale account manager within flagship program

Role: Lead Developer

Skills Used: VB.NET, HTML, CSS, Telerik, SQL, Team Foundation Server, IIS, Azure

Project: Engineer a custom marketing campaign generator for a client and their dealers

Role: Lead Developer and Designer

Skills Used: MVC3, VB.NET, HTML5, CSS3, JavaScript, jQuery, Bootstrap, Telerik, SQL, DynamicPDF, Team Foundation Server, IIS, Azure

Web Developer and Designer at GR Web Tech—Grand Rapids, MI

August 2012–present (on-going, as needed)

- Coordinate the design and development of websites for small businesses
- Enhance content management systems to meet different clients' needs
- Facilitate training for clients on how to capitalize their new solutions

Project: Build responsive website for client Carpenter & Judd

Role: Lead Web Designer, Lead Web Developer

Skills Used: HTML5, CSS3, JavaScript, jQuery, PHP, JavaScript WordPress

Project: Assist in building a new website for client BoxBoom Creative

Role: Web Developer

Skills Used: HTML5, CSS3, WordPress, PHP, JavaScript

Project: Create a responsive website for client River City Psychological Services

Role: Lead Web Designer

Skills Used: HTML, CSS, WordPress

Honors

Marketo Expert Certification

2017

Festival Literary Awards—Young Adult Winner

2016